

SPIDER-MAN

15¢ 96
MAY



MARVEL
COMICS
GROUP

A JOB
FOR
PETER
PARKER!



THE
LAST
FATAL
TRIP!



MARY
JANE
KNOCKS
'EM
DEAD!
AND



THE
GREEN
GOBLIN
RETURNS!

the AMAZING SPIDER-MAN

WHAT
YOU'VE BEEN
WAITING FOR!
THIS ONE'S
GOT IT
ALL!

SPIDER-MAN'S
GETTING
AWAY!



THE EASY WAY!
FREE SALES KIT **OLYMPIC** **EARN \$1.00 A BOX**



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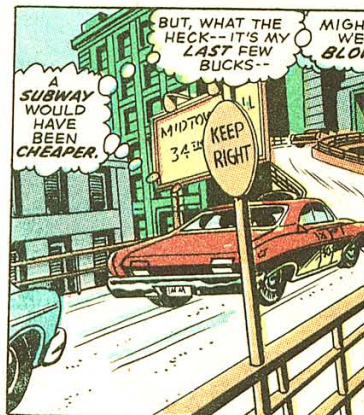
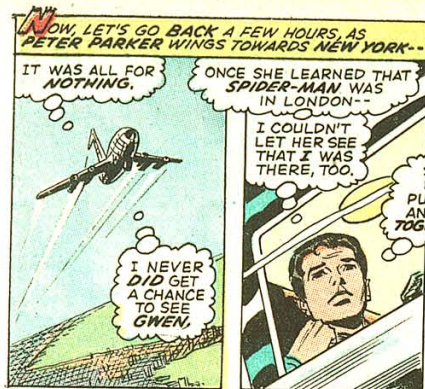
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OLYMPIC SALES CLUB, INC., DEPT. 71MV2, ENFIELD, CONNECTICUT 06082

**DRAMA!
ACTION!
SHOCK!**
THIS ONE'S A
KNOCKOUT!



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CONTINUED AFTER NEXT PAGE

LOOK, FELLOWS!
 You Can Win Your Choice of
 Neat Prizes **FREE** Regularly
PLUS AS MUCH \$100 to \$600 CASH
 AS EVERY WEEK!

If You're a Boy 12 Years Old or Older, You Can Be a Happy, Prosperous GRIT Salesman

Join over 30,000 boys who win dandy FREE Prizes and make as much as \$1.00 to \$6.00 and even more, selling GRIT to friends, neighbors, relatives and others, every week. Everyone is eager to buy GRIT from you at only 20¢ a copy, because it contains World News, Sports, Women's Features, Children's Page, Popular Comics, Games, Puzzles, Exciting Fiction.

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We'll send you GRIT right away, by mail, along with many valuable selling helps. You pay ONLY for the copies you sell until you know how many to order. Like 30,000 other boys, 12 or older, you'll find selling GRIT is easy, fun—and profitable!

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If coupon is already torn out, print your name, address, age and date of birth and mail it to:

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 Williamsport, Penna. 17701

Papers sent only to boys in Continental U. S.

GRIT PUBLISHING CO.,
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Dept. MC41

Send my first bundle of papers, selling helps and prize offers.

Name _____

Are You a Boy? _____ Age _____ Date Born _____ Year _____

In Care of _____

Street and No. _____ R.F.D. _____

Post Office _____ State _____

Zip Code No. _____

Print Your
 Last Name
 Plainly Here

--	--	--	--	--	--	--	--	--	--

BUT IT'S MARY JANE'S FIRST BIG ROLE! SHE'S STARRING IN AN OFF-BROADWAY MUSICAL.

I SURE WOULDN'T WANNA MISS IT, BUT--

BUT NOTHING! I'LL LEND YOU THE BREAD.

COME OFF IT, PAL! YOU'VE MORE THAN EARNED YOUR KEEP BY HELPING ME WITH MY STUDIES.

A TUTOR WOULD HAVE COST TWICE AS MUCH.

ANYWAY, MY DAD'S JOB OFFER IS STILL OPEN TO YOU, PETE.

YOU'RE A JERK NOT TO TAKE IT.

UH UH! MY MIND'S MADE UP! I'M TELLING HIM YOU SAID YES.

IN FACT, I KNOW WHAT I'M GONNA DO--

HEY, HOLD IT, HARRY! TAKE IT EASY NOW.

SO GO SEE IM, ROOM-MATE.

YOU'VE NOTHING TO LOSE.

HARRY'S RIGHT! WHY AM I SO DARN STUBBORN?

HIS FATHER OWNS ONE OF THE BIGGEST CHEMICAL COMPANIES IN THE EAST.

HE'S ALWAYS DOING RESEARCH-- AND THAT'S RIGHT UP MY ALLEY.

BUT THERE'S ONE THING WRONG.

ONE THING THAT EVEN HARRY DOESN'T KNOW ABOUT.

OSBORN AND I SHARE A DEADLY SECRET TOGETHER!

I'D BETTER GET INTO COSTUME FOR A WHILE.

I CAN ALWAYS THINK CLEARER WHEN I'M WEB-SWINGIN' 'ROUND TOWN.



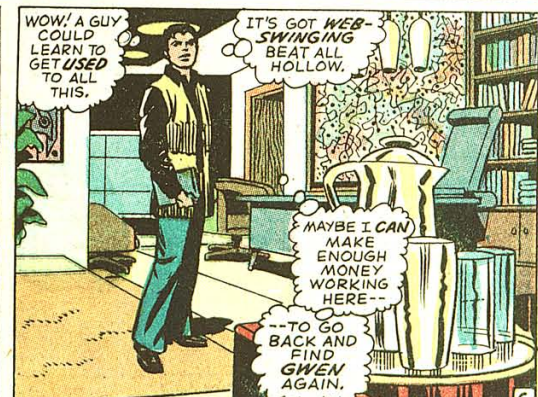
"FOR, NO ONE KNEW BUT ME THAT THE GREEN GOBLIN WAS REALLY-- HARRY OSBORN'S FATHER!"



"FOR ONCE, LUCK WAS WITH ME! HE DEVELOPED AMNESIA-- AND REMEMBERED NOTHING."



WHEN HE RECOVERED, HE BECAME A NORMAL BUSINESSMAN AGAIN.



CONTINUED AFTER NEXT PAGE

THE MIGHTY MARVEL CHECKLIST Now on Sale

FANTASTIC FOUR #110: It had to happen! The F.F. couldn't go on forever! If you read no other mag this month, you must not miss "One From Four Leaves Three!" — With witchcraft, yet!

SPIDER-MAN #96: Spidey and the drug scene! A new chance for Peter! Mary Jane makes it! And, to top it off — here comes the Green Goblin! Merely Marvel-dom's greatest!

THOR #187: The saga you never expected to see! Thor versus Odin! The world about to end! The coming of Karnilla — the evil Loki — and, above all, the triumph of Infinity! WOW!

AVENGERS #87: Revealed at last — the dynamic origin of T'Challa! Plus — the awesome agents of AIM — and the greatest dilemma an Avenger ever faced! A blockbuster!

HULK #139: Ol' Greenskin vs. Just About Everybody! The Leader — Sandman — the Abomination — the sensational Sub-Mariner — and a host of others! And wait'll you get to the final page!

CAPTAIN AMERICA and THE FALCON #137: Featuring Spider-Man! Are Cap and the Falcon breaking up? Can the Falcon save himself from a fighting-mad Spider-Man? And oh, that Colan-Everett artwork!

DAREDEVIL #75: A nation trembles in the ominous shadow of — El Condor! A story torn from today's front page — and dedicated to you, the Marvel breed of reader! A must!

IRON MAN #37: The unholy terror called Ramrod is still at large! But he's just the beginning, 'cause here come — the World-Changers! All this — while Tony Stark lies dying!

SUB-MARINER #37: What can we say about this one except — Death strikes once more! Prince Namor's sunken world will never be the same again! And neither will you!

AMAZING ADVENTURES #6: The end of the Black Widow's glory-studded career? Could be — while the doom of the embattled Inhumans seems even more certain! A double helping of dynamite!

CONAN THE BARBARIAN #5: Now on sale monthly — and greater than ever! Our sword-swinging Cimmerian clashes head-on with the sorcery of the evil

Zukala — and his even deadlier daughter!

CREATURES ON THE LOOSE #11: The last place on earth you'd expect to find an Underground Comic Strip — but it's here, people! Plus — monsters to howl with and shudder at!

SGT. FURY #87: "Dum Dum Does It The Hard Way!" Nick Fury's battling sidekick takes on a whole shipload of Nazis — and from there on, it's action all the way!

AND, OF COURSE —

WHERE MONSTERS DWELL #9 — RAW-HIDE KID #87 — WESTERN GUN-FIGHTERS #5 — WHERE CREATURES ROAM #6 — KID COLT OUTLAW #153 — FEAR #4 — TWO-GUN KID #98 — RINGO KID #9 — and MY LOVE #11.

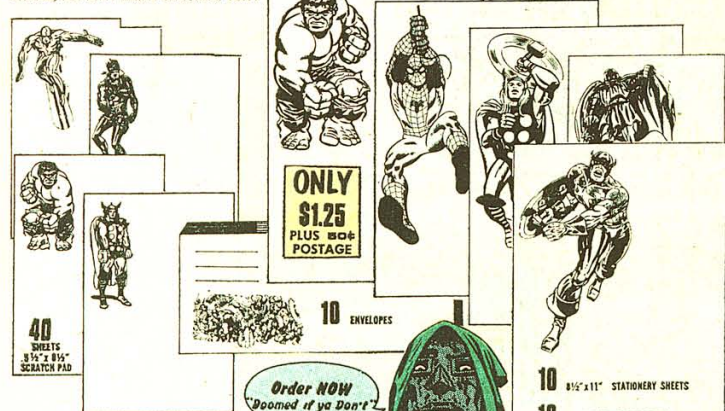
AND, STILL ON SALE —

ASTONISHING TALES #5 — MONSTERS ON THE PROWL #10 — X-MEN #69 — MARVEL'S GREATEST #31 — MIGHTY MARVEL WESTERN #13 — OUTLAW KID #5 — MILLIE THE MODEL #189 — and OUR LOVE STORY #10. Anything else you wanna know, troops?

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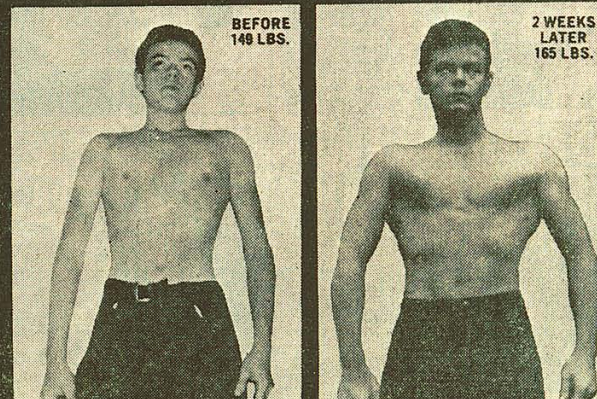
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ALLOW 3 TO 5 WEEKS DELIVERY!! ADD 75¢ FOR CANADIAN AND EUROPEAN ORDERS!! MONEY BACK GUARANTEE!!

Another JOE WEIDER breakthrough:

THE END OF THE SKINNY BODY.



GAINS UP TO 16 POUNDS IN 14 DAYS —
adds 2 1/4" to each arm, 2 1/4" to his chest!

Walter Leno of Burlington, Vt. reported these fantastic gains in 14 days! Gains 16 pounds, added 2 1/4" to each arm, 2 1/4" to his chest, 1 1/2" to each leg. See what a fresher, more exciting fun-going body he now has—thanks to Crash Weight Formula #7. He says, "All I did was follow the plan and drink a few small glasses of delicious Crash Weight Formula #7—and the improvement I made in just 14 days was beyond my wildest dreams!" Shouldn't this happen to you?

Nobody likes a bag of bones

Flesh out your bones. Fill out your narrow, shallow chest. Your skinny arms. And spindly legs. Here's a totally new breed of nutritional "wildcat" drink that's guaranteed to put an end to your muscle-starved, hungry-looking body. Joe Weider's Crash-Weight Formula #7 is a new scientifically-blended milkshake-flavored drink that lets you drink on as much as up to 14 pounds in 14 days the easy, the delicious, the relaxed way. Just drink 4 zesty glasses of Crash-Weight natural organic with your regular meals and take in up to 3500 extra calories a day. (It's the calories that count when you want to put on some handsome weight!) And Crash-Weight does all the work for you. Piling on the pounds and the weight as the days go by. Check the plan you want in the coupon.

Guaranteed to put weight on you and create a new—fresher—more exciting fun-going you or money back!

JOIN THE WEIGHT GAINABLES! DRINK ON NEW POUNDS—FAST! SAFELY!

The Do-It-Yourself Gain-A-Pound-A-Day Kit

This is a 1 day supply of Crash-Weight, check full of weight-gaining nutrients that can smash the weight-gaining barrier! You want to gain a pound a day? Half a pound a day? Maybe you just want to add a few pounds here and there? You want it easy—effortlessly—without stuffing yourself with heavy-as-lead foods. Now you can. It's as simple as drinking a delicious milkshake.



FREE:

Weight-Gaining and Muscle-Building Course. This 48-page illustrated Guide sent FREE with each Crash-Weight Formula #7 Kit. Crammed with step-by-step instructions in muscle-building and weight-gaining basics. Filled with all the latest ideas and how to adapt them for your own personal, fun-going weight gains!



Fill in this Gain-A-Pound-A-Day-or-Your-Money-Back Guarantee Coupon

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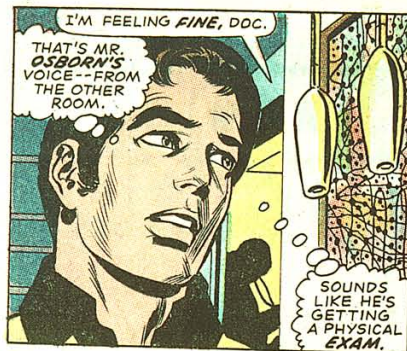
Dear Joe:
I want to put an end to my skinny body and have everyone compliment me on my athletic appearance and muscular gains. Rush me the "pound-a-day" Crash-Weight Formula #7 package I have checked below.

Check Plan & Flavor Desired:
☐ 7-Day Supply... \$ 7.50 ☐ Chocolate
☐ 14-Day Supply... \$14.98 ☐ Vanilla
If it doesn't work, I want my money back. OK?

NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
Canadian orders filled in Canada—no duty to pay.

SERVICEMEN: TO SPEED YOUR ORDER, U. S. Regulations require that shipments to servicemen be prepaid — Please add indicated amount as required by your APO or FPO address.

APO or FPO N.Y. or I.F.
CRASH-WEIGHT (7-Day) .30 \$1.75
CRASH-WEIGHT (14-Day) 1.10 2.75



I'M FEELING FINE, DOC.

THAT'S MR. OSBORN'S VOICE--FROM THE OTHER ROOM.

SOUNDS LIKE HE'S GETTING A PHYSICAL EXAM.



I HOPE-- HE'S NOT CRACKING UP AGAIN.

GOOD, GOOD, JUST STAY CALM, AND AVOID ANY EXCITEMENT.

PHYSICALLY, YOU'RE STRONG AS AN OX, NORMAN.



I TOLD YOU I WAS OKAY, DOC.

BUT REMEMBER-- JUST STICK TO YOUR BUSINESS.

TRY NOT TO THINK ABOUT CRIME-- OR SUPER-HEROES-- OR THE REPORTS ABOUT SPIDER-MAN.

THEY ALWAYS SEEM TO AFFECT YOUR BLOOD PRESSURE.



DON'T WORRY, DOC. I'M ONLY INTERESTED IN CHEMISTRY.

WELL, IF IT ISN'T PETER PARKER.

GLAD TO SEE YOU, MY BOY.

HARRY SUGGESTED I DROP BY, MR. OSBORN.

REMEMBER, NORMAN-- NO EXCITEMENT.



DON'T MIND THE DOCTOR, PARKER. HE'S AN OLD WORRY WART.

OSBORN LOOKS CALM ENOUGH.

I GUESS I'M A WORRY WART, TOO.

HARRY TELLS ME YOU'RE INTERESTED IN A JOB HERE.

AND I'M GLAD TO HEAR IT.



I WANT YOUNG PEOPLE--WITH YOUNG IDEAS.

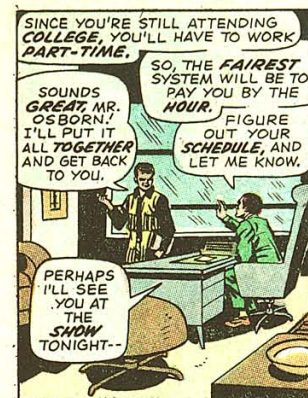
ESPECIALLY A BRIGHT YOUNG SCHOLARSHIP STUDENT--LIKE YOU.

IT'S HARD TO GET GOOD MEN NOWADAYS.



IT'S STRANGE--YOU ALWAYS SEEM TO REMIND ME OF SOMEONE--BUT, I DON'T KNOW WHO.

OH WELL-- IT'S PROBABLY MY IMAGINATION.



SINCE YOU'RE STILL ATTENDING COLLEGE, YOU'LL HAVE TO WORK PART-TIME.

SO, THE FAIREST SYSTEM WILL BE TO PAY YOU BY THE HOUR.

SOUNDS GREAT, MR. OSBORN! I'LL PUT IT ALL TOGETHER AND GET BACK TO YOU.

FIGURE OUT YOUR SCHEDULE, AND LET ME KNOW.

PERHAPS I'LL SEE YOU AT THE SHOW TONIGHT--



I'M ANXIOUS TO SEE IF HARRY'S GIRL FRIEND, MARY JANE, IS AS GOOD AS HE SAYS!

I'M-- AFRAID I WON'T BE ABLE TO MAKE IT, SIR.



NONSENSE, PETER! IT'S ON ME! I'M TREATING THE WHOLE CROWD.

SO YOU BE THERE, BOY.

WELL, IN THAT CASE...



GOOD OLD HARRY MUST HAVE TOLD HIM HOW BROKE I AM.

WELL, IT'LL BE FUN SEEING M. J. DO HER THING.



I WONDER HOW MANY HOURS A WEEK I'LL BE ABLE TO SPARE FOR MY NEW JOB AT--

PETER, DEAR! I THOUGHT THAT WAS YOU.

NO PARKING PLEASE TEXT

WHAT A WONDERFUL SURPRISE.



AUNT MAY! AND MRS. WATSON.

ANNA CONVINCED ME THAT I SHOULD GET OUT MORE.

SO WE'RE OFF TO A SHOW.

WHAT BRINGS YOU DOWN-TOWN?

WE'RE GOING TO SEE HAIR.

HAIR?!!



BUT--IT MIGHT BE--A LITTLE TOO FAR-OUT FOR YOU! I MEAN--

LOOK, IT-- IT'S NOT EXACTLY RATED "G"!

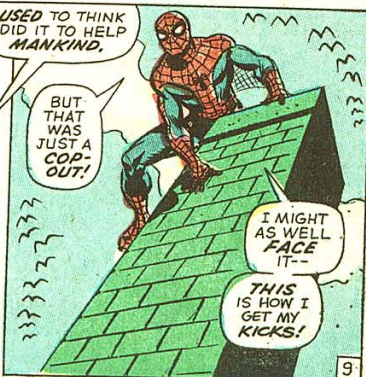
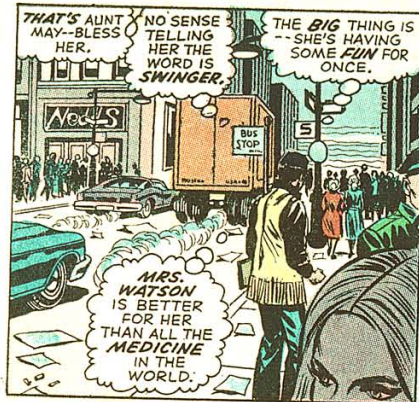


HONESTLY, PETER--YOU'RE SO OLD-FASHIONED! YOU REALLY SHOULD BE MORE MODERN.

YOU MEAN--HIP, HEY.

WELL, WHAT-EVER YOU CALL IT.

ANNA IS TEACHING ME TO BE A SLINGER.



CONTINUED AFTER NEXT PAGE

HIGH PAY JOB IN DRAFTING!

Take Your Pick of 2 EXCITING FIELDS

1 Architectural Drafting

Today's population explosion guarantees boom in building of homes, churches, schools, factories, office buildings & warehouses is just starting. Thousands Architectural Draftsmen needed NOW because drawings must be made of every part of every building before ground can be broken.

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Skyrocketing U.S. mass production requires millions of drawings & thousands of Mechanical Draftsmen all along the way. Drawings must be made of every PART of every product used in the U.S. (as well as of the machines that make these parts) before production can be started.

U.S. LABOR DEPT. REPORTS SERIOUS SHORTAGE OF DRAFTSMEN
(The following quotes from U.S. Labor Dept. point out nationwide shortage for Draftsmen)

"The dearth of qualified applicants has resulted in increasing calls for trainees, as employers in many areas relaxed hiring specifications. Experience requirements have been virtually eliminated, along with age barriers."
"Steadily growing employer requirements...were accompanied by marked reductions in the supply of draftsmen available."

TOP AMERICAN EMPLOYERS WELCOME NASD GRADUATES

"We would be interested in interviewing your grads as potential employees." **REMINGTON**
"At the present time we have several openings available for qualified Draftsmen. I look forward to considering graduates of your institution." **WESTINGHOUSE**
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Earns \$820 Monthly!

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—W. R., New York

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—W. A., Wisc.

Gets 50% Raise!

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—H. O., Ohio

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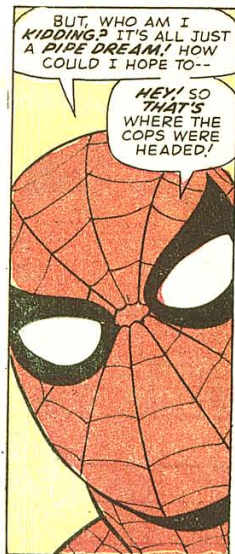
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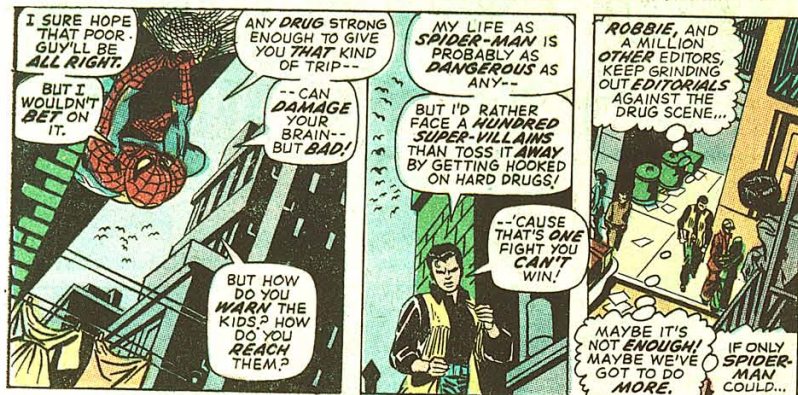
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Many of America's astronauts—like our first men on the moon—built models during their growing-up years, and learned the basic principles of flight and propulsion.

You can be sure that some of tomorrow's spacemen are building model rockets today. For a great beginning, get the **Estes Starter Kit—Alpha Rocket**, 3 safety certified engines, Porta-Pad launcher and control system. Everything you need—in one package at one low price.

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\$1.00 deposit required with c.o.d. order's. Good for limited time only! Send money with your order and save costs of c.o.d. and postage fees.

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NO TIME TO CHECK IT OUT NOW--

BUT I'D BETTER KEEP MY EYE ON HIM-- JUST IN CASE.

I'VE GOT TO KNOW WHAT AFFECTED HIM THAT WAY.



AND AS THE SHOW ROLLS ON...

BUT THIS TIME, MR. OSBORN ISN'T WITH IT.

THE LAST ACT'S THE BEST OF ALL.

MJ IS TOO MUCH!



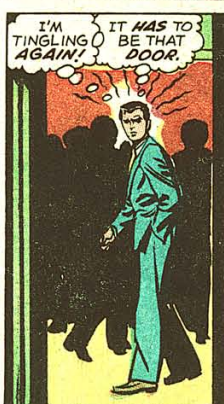
THEN, AFTER THE FINAL CURTAIN CALL-- HE LOOKED LIKE HE WANTED TO OPEN THAT DOOR--

GREAT SHOW, EH?

YOU CAN HAVE THE SHOW-- BUT THAT MARY JANE!

BUT HE'S WALKING PAST IT-- NERVOUSLY.

IT'S PROBABLY NONE OF MY BUSINESS! AND YET--



I'M TINGLING AGAIN!

IT HAS TO BE THAT DOOR.



I'VE GOT TO COME BACK-- AND SEE WHAT'S INSIDE.



HOW'D YOU LIKE IT? HOW WAS I?

DID YOU HEAR THE CHEERS-- AND THE APPLAUSE?

DID WE HEAR IT, HONEY?

WE WERE DOING IT!



I TOOK A DOZEN CURTAIN CALLS-- AND BOWS!

SURE! YOU'LL HAVE A SORE BACK TOMORROW.

WE'VE GOT TO CELEBRATE, LADY.

DO YOU KNOW WHAT THAT MEANS?



ISN'T PETER COMING WITH US?

THIS MAY SURPRISE YOU-- BUT HE KNOWS HOW TO GET HOME BY HIMSELF.

LUCKY FOR ME THAT THEY'RE SPLITTING NOW! I'VE GOT TO WAIT TILL EVERYONE'S GONE.



GEE, I HOPE MY DAD'S OKAY. HE TOOK OFF BEFORE I COULD SAY GOODBYE.

POOR HARRY! I'VE A HUNCH MJ IS BAD NEWS FOR HIM.

WHAT COULD BE WRONG, LOVER?

I HOPE-- THERE'S NOTHING WRONG.

BUT HIS FATHER'S BIGGER PROBLEM.



AND, SPEAKING OF THE ELDER OSBORN--

THE THEATRE MUST BE EMPTY BY NOW.

SO I'LL DOUBLE BACK BEFORE GOING HOME.

I'VE GOT TO LEARN WHAT'S BEHIND THE LOCKED DOOR.



EVER SINCE I SAW THAT DOOR, I'VE HAD THIS STRANGE, HAUNTING SENSATION--



A FEELING THAT KEEPS DRAWING ME BACK-- BACK--



I CAN'T RESIST IT, I CAN'T EVEN TRY!

I MUST KNOW-- WHAT'S INSIDE THAT ROOM!



AND, AT THAT VERY MOMENT--

MY BEST BET IS THIS LONELY ROOFTOP.

SOMEONE MIGHT COME BY DOWNSTAIRS--

BUT ROOFTOPS WERE JUST MADE FOR COSTUME-CHANGING.

CONTINUED AFTER NEXT PAGE

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AND SINCE PETER PARKER HAS NO PARTICULAR RIGHT TO GO BREAKING INTO LOCKED ROOMS--

I'D BETTER DO IT AS--
SPIDER-MAN.



NOW, I'LL JUST CLIMB DOWN THE WALL, AND--
WHOOO! THAT'S MR. OSBORN DOWN BELOW--
HEADING FOR THE SAME PLACE.

IT'S ALL COMING BACK TO ME.

I'M STARTING TO REMEMBER.



IN MY POCKET-- I HAVE A KEY--

I KNOW IT'LL FIT-- THE DOOR.



HE WENT BACK INTO THE THEATRE. HE'S HEADING FOR THE ROOM.

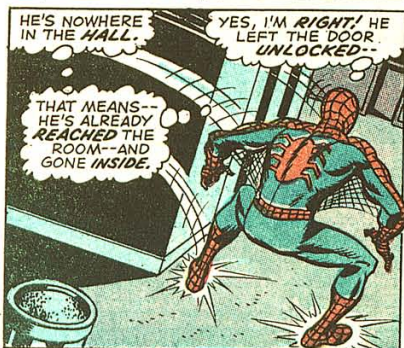
AND IF MY HUNCH IS RIGHT, IT MEANS--
BIG TROUBLE!



I DON'T DARE LOSE HIM.

IT'S TOO LATE FOR SECRECY NOW.

POW



HE'S NOWHERE IN THE HALL.

YES, I'M RIGHT! HE LEFT THE DOOR UNLOCKED--

THAT MEANS-- HE'S ALREADY REACHED THE ROOM--AND GONE INSIDE.



SO, NOW I'LL LEARN-- OH NO! I'M TOO LATE!

IT WAS ALWAYS RUMORED HE HAD HIDE-OUTS WHERE HE COULD CHANGE IDENTITIES! BUT--

I DIDN'T THINK-- IT WOULD HAPPEN-- SO FAST--

19



HE'S BECOME-- THE GREEN GOBLIN AGAIN!

PARKER! YOU DARE COME HERE?

YOU'LL NEVER LEAVE ALIVE!

AND HE SEES ME-- HE KNOWS ME!

WELL, I CAN PROMISE YOU THIS--

CONTINUED
NEXT
ISSUE!

AS IF YOU DIDN'T KNOW!

20

INDISPUTABLY INCREDIBLE ITEMS TO INCITE YOUR INTEREST, INTENSIFY YOUR INVOLVEMENT, AND INCREASE YOUR INFORMATION

ITEM! Here's the announcement you've been waiting for. For those of you who've wondered when we'd break with tradition and enter the next phase of comic-book presentation—namely, publications for the more adult reader, in illustrated panel form—you need wonder no longer. We're proud to announce that, by the time you read these momentous words, our first R-rated publication will already be on sale! It's called **SAVAGE TALES**, and sells for 50¢—with 64 pages of the most mind-boggling stories and artwork you've ever seen between two covers! You'll find **CONAN THE BARBARIAN**, the unbelievably savage KAZAR, the most beautiful AMAZONS of all time, and other tales that your eyes and your mind will never forget! Scripted by **STAN THE MAN, RASCALLY ROY, and MERRY GERRY CONWAY**—with the kind of artwork you've always dreamed of, by **BIG JOHN BUSCEMA, BASHFUL BARRY SMITH, GENIAL GENE COLAN, of RING-A-DING ROMITA, and GRACIOUS GRAY-MORROW**—all in breath-taking black-and-white halftones, with each illustration in the mag worthy of framing and displaying all by itself—and you better believe it! So, if you're old enough to drive, zoom—do not walk—to your newsstand, 'cause we promise you this—the word is already out—and **SAVAGE TALES #1** is destined to become the biggest and fastest best-seller since **Hugh Hefner** discovered girls! And, for those of you who've been muttering that mighty Marvel is content to rest on its laurels—read **SAVAGE TALES**, repentant one—and bite your tongue!

ITEM! Hey, how about **HAPPY HERBIE TRIMPE**? Talk about having your own fan club—wow! O! Green-Skin's stepfather actually had a documentary movie filmed about himself, entitled "**Herb Trimpe, We Love You!**" or "**We Love Herb Trimpe**," or something like that. (Actually, we're so doggone jealous that we can't even remember the name!) Anyway, a bunch of N.Y.U. film-makers marched over to the Bullpen the other day and actually shot part of their documentary in the hallowed halls of Marvel while all the guys and gals tried to pretend they were going on with their work! If production plans bear fruit, you may actually see the movie-making masterpiece on N.E.T. (National Educational Television) one of these days. We'll keep you posted, if we have time—'cause we're kinda busy preventing Herbie from going Hollywood!

ITEM! Speaking of show biz, **STAN THE MAN** was featured in a nationally televised CBS-TV interview the other day, but we can't tell you much about it. The interview was presented in the morning, just at the time that all of us were on the way to work! However, if it's any consolation to anybody, our milkman saw it, and said it was pretty far-out!

STAN LEE'S SOAPBOX

We received a letter recently which was unsigned, but I thought the point raised by our anonymous writer might be of interest to Marvelom Assembled. Briefly, we were taken to task because many of our stories seem to deal with real issues, such as pollution, civil rights, campus unrest, etc. Our unnamed correspondent writes that "Marvel is trying to brainwash the public," and that "your kind of people are pulling the wool over your readers' eyes." The part that hurt the most was when he said, "You're probably doing it because you think it's the 'in' thing to do—and to make a fast buck."

Okay—rebuttal time! During the early years of Marvel's growth, our more aware readers used to ask why we didn't editorialize more, and I'd answer that we didn't feel it was within our purview. However, as time went by, and we realized that our readership was far more mature, far wiser than anyone had suspected, we began to touch upon real issues, real problems that confront this woebegone world of ours. Now, here's the hairy part. The more relevant our stories became, the more flak we took from every spectrum of opinion. The radicals claim we're too archaic! The conservatives claim we're too liberal! The doves call us hawks, and the hard-hats call us peaceniks! The Pollyannas say we're harbingers of doom, while the drop-outs and cop-outs tell us we're living in a fools' paradise! No matter what we write or draw, half of you disagree—and, just between us, that's the way it oughta be! We don't characterize ourselves with any particular labels. We represent virtually every shade of opinion, and like most of you, we're just trying to make some sense out of the nutty news items and ridiculous reports that assail our senses every minute.

If we can make you think—if we can anger you, arouse you, stimulate and provoke you, then we've served our purpose. In fact, how's this for a new Marvel motto: "Entertainment—with a kick in it!"

Onward!

Stan

ITEM! New! New! New! **CONAN THE BARBARIAN**, in answer to popular demand (Pete Popular demanded it), is now on sale monthly! New! New! New! Watch for another sensational title from The House of Ideas—**KING KULL**, by the Rascally One and none other than an old favorite whom we've finally cornered once again—**RAPTUROUS ROSS**

ANDRU. If you like **CONAN**, you'll swing with **KING KULL**, that is! New! New! New! Another of comicdom's greats has joined the Bullpen! Say hello to **GARDNER (FEARLESS) FOX**, who's already hard at work at a brand new series starring one of the 'AVENGERS' most sensational smash-hit characters—the rough-and-ready **RED WOLF** himself!—There's lots more, 'cause we're really rollin' now—but we'll save some for our next few issues. After all, how much wonderment can you take?

ITEM! People have been asking who writes the agonizingly alliterative headlines for these priceless pages each month. We always thought it was our Leader, but he just hinted to us that he's had a bit of help—from some fellow named **Spico**. (We can't reveal his last name because he wouldn't want his boss to know he's been moonlighting!) Just goes to show you... everybody's into Marvel!



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THE SPIDER'S WEB

SEND YOUR LETTERS TO:
THE MARVEL COMICS GROUP, SECOND FLOOR 625 MADISON AV., NEW YORK, N.Y. 10022

Dear Stan,
There is one mag that has never been better, that one being SPIDER-MAN. And ish #92 was no exception. Backed by the fantastic pencils of Gil Kane, your story took shape in masterful form. The dialogue, for once, was neither corny nor choppy, but flowed smoothly throughout; that, however, is only a minor point.

Your presented a new angle in "When Iceman Attacks", a view of J. Jonah Jameson different from any I've seen in my four years—plus as a Spideophile. Now he is the human I always thought he was, hiding (very well, mind you) the warmth and true goodness that drives him beneath the coarse and often overbearing exterior. But, when it shines through, J.J.J. is as much or more of a man than most of us, laying his entire publishing empire on the line against something he believes is wrong. He has many faults, which have been for too long the only focus we had of him; keep it fair from now on, Stan, and show us more of that other side.

Iceman. Alone the word means little or, at most, would conjure up a mental image of a frost-glazed snowman, clad in tagged top-hat and sporting a most fashionable broom. To an avid follower of the X-MEN, though, it brings back the memory of the greatest comic ever published. I am one such person. Gil Kane's Iceman was excellent, even better, comparatively, than the Spider-Man he does, maybe even better than Adams'. The addition of this character to an already good issue made it almost unbearable—ecstatically speaking.

If you ever do bring back the X-MEN, not just the reprints you're dishing out now, I would heartily recommend Mr. Kane for the job of their artist.

And keep up the great work!
John Ostapovich, 3520 Chimney Swift Drive
Huntingdon Valley, Pa. 19006

We may have more of a surprise than that in store for you, John. Keep your eyes peeled, and you shall see a wonder of wonders. Iceman in his own strip! Considering we received such a positive reaction about ish #92, I have no fears about going ahead with what promises to be one of the most unusual superhero strips of all time!

And as for J.J.J. — his mother thanks you, his father thanks you, his sister thanks you, and he thanks you. And, oh yeah — so do we!

Dear Stan,

The complaint I have about: "When Iceman Attacks!" is not the usual type of "comic book mistake" (but, why didn't Iceman ask Spider-Man about Gwen's kidnapping?)

Your characterization of Sam Bullitt, "Law 'n' Order" candidate (and Buck Ralston, in DAREDEVIL #71), is showing your liberal swing, which may or may not be merely in retaliation, a reaction to the themselves "middle-of-the-roads".

Nevertheless, you have lowered yourself to nearly equaling the smear-tactics employed by those such as Agnew and Senator Ralph Smith (R-Ill.). Your association of Bullitt with the syndicate or mafia only rings a bell, reminding us of the "Right's" attempts (successes?) to link all young people with revolutionaries, S.D.S.'ers, Weathermen, and the like (Nixon calling college students bums). It seems you also tried to generalize conservatives into racists.

In the idyllic media comics era, it was necessary for him to be crushed, but it was heartening to see Jameson take an unpopular stand, based on evidence, not emotions. It's too bad not all newspapers make up their own minds.

I realize this may have been more of a political-sounding-board than a constructive, criticizing letter, but it was heartening to see someone take a stand against what is popular or in power. As

long as people do this, I think it's worth sticking around in America.
Tom Hurd, 2052 Downey Rd.
Homewood, Ill. 60430

And we think, Tom, that it was always and will always be worth sticking around in America. Y'see, Americans have always enjoyed an environment where someone, if they want to, CAN take a stand against the popular. Those who did take stands were not themselves particularly popular, but the fact remains that, in the long run, there is less repression in this country than just about any other. (Now who's sounding like a political sounding board???)

As far as Sam Bullitt and other uncompromising characters we've dealt with go, we'll have to reiterate what we've been saying for a long time — we deal with characters on an individual basis, not as representatives of specific groups or movements. There is good and bad on both sides of every issue, and if characters were representative of certain political or social movements, it would appear that we were simply taking a one-sided stand. And since we like to give every guy a chance, we can only hope that you'll judge us and our creations as unique entities, not as generalities or the turn of a cheek to the other side. (Whew!)

Howdy,

First, I must confess that I haven't been able to follow Spidey as faithfully as I would wish to. But, those mags that I've been able to latch on to send humorous shivers through my bod.

As much as I dig the wall-crawler, I still miss the old days of John Romita. Don't get me wrong — still think Spidey's personality, coupled with Pete's ever-mounting maturity, have made Spider-Man the paragon of neurotic manhood I've grown to love and many times identify with.

One thing though: I've heard many people express an eagerness for Pete to be sent over here. Don't! You'll only be spoiling it for us over here. The last thing we want to read about is Spidey swinging through triple-canopy.

Be that as it may, keep up the work, group!
SP/4 John H. Madden, 499-58-8441
71st AHC, APO SF 96374

Don't worry, John, it wouldn't occur to us to turn off Spidey into Monkey-Man — Spidey may be a stranger, but we don't think palms are his style, either! Considering the plans we've got in store for our old wall-crawler, we don't think you (or he) will ever have to worry about donning a uniform (a green one, that) is again!

Dear Stan,

What is happening to Marvel Comics?

After reading SPIDER-MAN #92 (also DAREDEVIL #71) I asked myself this question.

The art-work was good, except for Iceman, but the story was bad, very bad. I don't mean the plot, but the way it was written. There seems to be a lot more talk and not enough action. Many Marvel stories seem to be leaning towards more fights with words, thoughts, and ideas, than with fists.

Can Marvel be changing, now that they're #1? I hope not. Joseph Mecca, 504 Oak St.
Old Forge, Pa. 18518

On the spot! Why are we always being put on that uncomfortable little spot, Joe?? We gather from your last remark that they think we're coping out. To tell the truth, we've always tried to change with the times, and it seems that the world we live in today is characterized by more rhetoric and fewer fists. We never thought of that as being a let-down, 'cause it's a lot harder for us to sit down and write scripts twice as long as they used to be. We're disappointed that you didn't dig our Iceman tale, but all we ask is that you understand we aimed to please. We may have missed our mark as far as you're concerned, but at least we didn't do it on purpose!

Gentlemen,

Old time Marvel maniacs such as myself (do FF #49 and SPIDEY #3 qualify me as an old-timeer?) are surely aware by now that 1970 has been rather a notable year for you people. Jack Kirby departed from the FF (after, I suspect, getting a new endurance record for comic magazine illustrators), Roy Thomas was acknowledged by the excellent writer he is, the FF hit issue number 100, and the long-awaited DR. DOOM, KAZAR, and strips came into existence. As a pair of additional surprises, the Black Widow went solo and (of paramount importance,) Conan the Cimmerian came to comicdom.

But over and above all these achievements (some of which are considerable), looms one greater accomplishment — something I have been hoping for fervently for some two years or so. You have re-vitalized Spider-Man completely.

Though you started the new year off miserably where Spidey is concerned, you have nonetheless managed, in the last five issues to make this magazine as excellent as it ever was. Starting with issue #88 and running thru to #92, quality of art and story have risen dramatically above the levels of the past two years. Returned once more are all the crazy little subplots that dovetail neatly together at the story's climax, thereby creating a maximum of suspense. Think of all the subjects presented recently: the arrival of an East Asian military figure, the macabre sight of Doc Ock's arms running amok in New York, Doc's escape from jail, the demolition of a 747 jet liner, the death of Captain Stacy, the Captain deducing Spidey's secret identity, the rise and fall of Sam Bullitt — an amazing list! And yet each idea flowed smoothly along into the next, the stories were never cranked, talky, or dull. We've had thrills, tragedy, wisecracks, and really interesting developments in Pete's social life. I don't know whether or not you realize it, Stan, but you haven't turned out stuff like this in a long, long time. Keep it up.

And then there's the art. Gil Kane is a heaven-send! Not since the long-gone days of Ditko have such wonderfully fluid, ingenious action scenes been portrayed in Spider-Man. One thing, though: Romita's inking cramps Kane's style. Gil needs an inker who will add fine-line detail to his work. Tom Palmer would be great for Spidey's inker, if you could manage it.

I hope you consider the suggestion of switching inkers, because I'm a long-time fan of Gil Kane, and am fully aware that his work can look much better than it does now (not that it isn't an improvement over everything previously seen in Spider-Man).

Concerning story-line a word of caution: you have now managed to perfectly recreate the old Betty Brant-Spider-Man dilemma, this time substituting Gwen for Betty. Gwen hates Spidey, loves Pete. Pete therefore is afraid that Gwen will learn his secret identity — something which she must eventually do. Where does all that leave you? In a mess, because you can't do this time what you did last time: you can't drop Gwen from the story line as you did to Betty, because Gwen has become (over some sixty issues) firmly established as the female lead in this strip. So when you make your move on this secret identity business, it must be a carefully

considered move. Of course, your alternative is to vacillate; you can take the Daredevil route and just avoid the question of resolving Peter and Gwen's differences and of marriage. But then, if you do that, I suspect that you will have a mighty aroused army of readers on your hands.

If you want my opinion of the whole thing, it is simply this: if Pete really wanted to clear the sordid business up, he would tell Gwen everything, explain that he did not purposely kill her father. Knowing him as she does, can she possibly not believe him?

At any rate, good luck with the whole thing and please keep up your startlingly re-vitalized efforts on the magazine as a whole. Tom Steinke, 87 Udalja Ct.
West Islip, N.Y.

Seeing that we're in your good graces, Tom, you won't mind a bit if we beg off with vagueness, both about the Spider-Gwen situation and the art line-up for future issues. Y'see, we just don't KNOW yet! Our heads are so cramped working on one month's schedule at a time, we rarely have the opportunity to sit down and plan the shape of things to come. But listen, faithful one, we won't let you down — who COULD with a little help from their friends??

Dear Bullpen,

This letter does not concern Spidey, but I wrote to this comic because it's my favorite. Today when I came in from doing my chores, on the CBS news, they were talking about the comic book industry. At first they had a competitor company, but I figured if they were good enough to be mentioned so would Marvel. My hopes were really up there because I had never seen Stan on TV, and I had never heard him. Sure enough, they were interviewing Stan. I kinda think his voice sounds kinda like Cliff Robertson's.

Anyway, Stan told about how all of you tried, (you succeeded) to make your comics realistic. He mentioned that all of the heroes had problems. I'll quote "Our one hero, Spider-Man, has more problems than you can shake a stick at." He went on to say that many grown-ups bought your comics and that more than 2000 college professors are on your subscription list. He mentioned the FF and Sgt. Fury. Then they showed a picture of Spidey. That was the best 5-minute thing on TV that I really enjoyed. All in all, it was a terrific interview.

So, until Stan shaves off his beard, (heaven forbid), make mine Jeff Lakpa, Rt. #3 Brainerd
Minnesota 56401

We're kinda sorry you let the word get out about Smiley being a TV star, Jeff. If he lets it go to his head — well, who knows? We may wind up without an editor!! (Anything's possible — we just heard Stan ran out and ordered two dozen blue shirts!!)

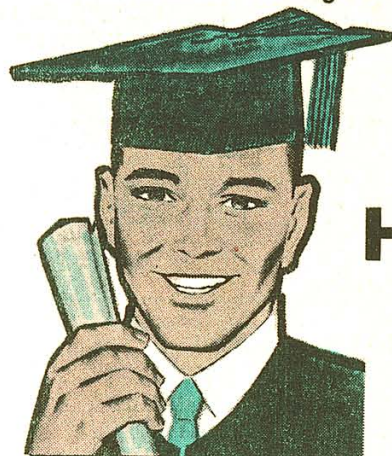


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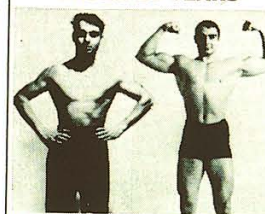


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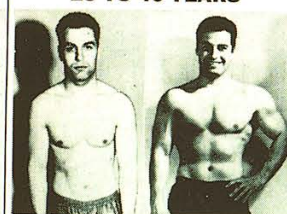


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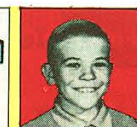
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